

# International Bachelor Arts and Culture Studies

## The Business of Culture

This international bachelor offers a unique approach to the world of arts and culture. During the course of our three-year program, students acquire a thorough understanding of how the cultural sector is organized, and gain insight into the socio-economic and political contexts that allow the arts to flourish. The contemporary cultural landscape requires creative professionals with analytical skills and in-depth knowledge of cultural policy, arts education, art markets, audiences, heritage, cultural organizations, creative industries and entrepreneurship in a global perspective.

## Courses open to exchange students 2016/2017

### First semester

#### Year 1

- Art Marketing
- History of Arts and Culture
- Sociology of Arts and Culture

#### Year 2

- Advanced Economics in Arts and Culture
- Avant-gardes in Context
- Contemporary Approaches in Cultural Sociology
- Contemporary Heritage
- Media Industries: Trends and Strategies

#### Year 3

- Creative Economy and Creative Organisations
- Economics of Cultural Heritage
- Economic Geography of Creativity Urban Development
- Introduction to Aesthetics
- Literature, Art and Capitalism: Battling Histories
- Money and the Fine Arts
- Fashion Industry Minor

## Other courses for exchange students

Exchange students can attend courses outside the International Bachelor of Arts and Culture Studies program:

- History
- Philosophy
- Communication and Media
- Public Administration
- International Business Administration
- Sociology
- Pedagogics

### Second semester

#### Year 1

- Art, Culture and the Media
- Introduction to the Economics of Arts and Culture
- Organisation of Arts and Culture

#### Year 2

- Consumption and Identity
- International Art Markets in Context
- Sociology, Culture and Modernity
- What is an Emotion?

#### Year 3

- Advanced Economic Aspects of Cultural Industries
- Art, Education and Communication
- Cultural Lifestyles and Participation
- Globalisation and Culture
- The Cultural Economic Perspective

Check the website for the available courses. Please note that this is a concept list.

## More information

More information about the exchange program can be found on [our website](#).